



Hey,

Most startups mantra is to 'start small, scale fast'. While starting up itself is not a bed of roses, scaling up to a customer base of a billion has a different set of challenges, which sometimes could cost the startup to shut shop. While India's population of more than a billion represents a massive, untapped opportunity for the startup community, it can also be daunting in terms of customer acquisition and getting customer experiences right.

PayU invites you to our First edition of UpStart series in Kochi "Starting Up to Scaling Up", a 3-hour session where we'll be hearing how to scale your business from the founders who scaled their way to startup success.

When?

14th Oct 2017, Saturday | Time: 5.00PM to 8.00PM

Where? Meetup Cafe, Kerala Startup Mission, Kinfra Hi-Tech Park Main Road, HMT Colony, North Kalamassery, HMT Kalamassery, Kochi, Kerala 683503

Who's talking?

- 1) [Nikhil Dharman](#) , CTO, Agrima Infotech
- 2) [Andrine Mendez](#) , CEO, Pling Foods and The Kitchen Initiative.